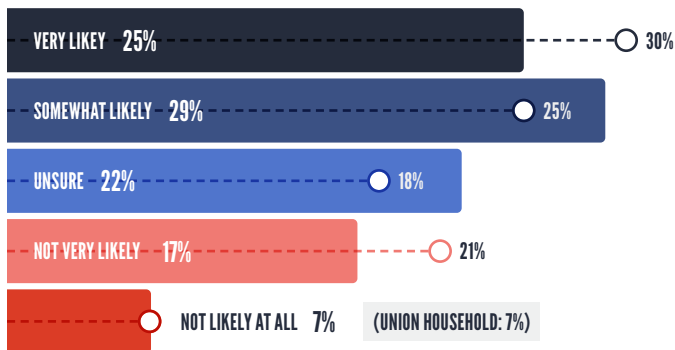


# LOS ANGELES \$30 MINIMUM WAGE SURVEY

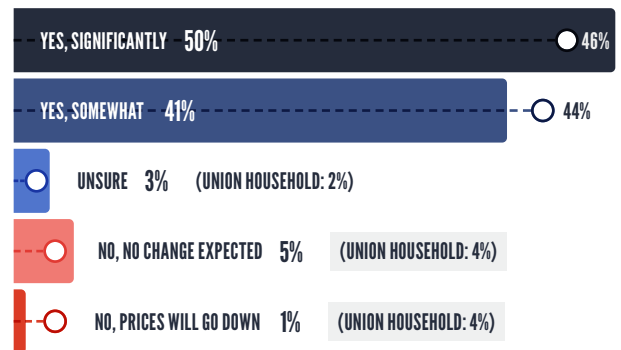
June 2025

--○ Union Household Responses

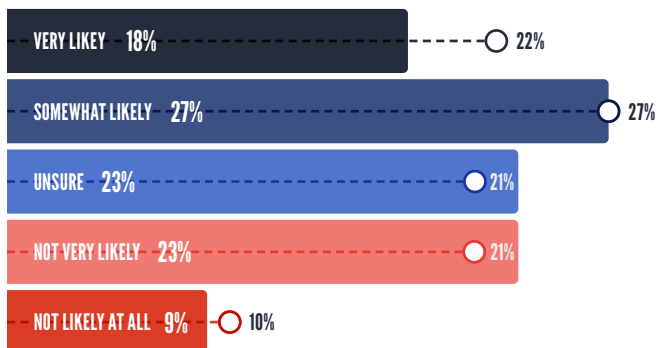
HOW LIKELY DO YOU THINK IT IS THAT A \$30 MINIMUM WAGE WILL LEAD TO JOB LOSSES IN THE HOTEL INDUSTRY IN LOS ANGELES?



DO YOU THINK HOTEL PRICES WILL GO UP AS A RESULT OF THE \$30 MINIMUM WAGE?



HOW LIKELY DO YOU THINK IT IS THAT THE \$30 MINIMUM WAGE WILL DISCOURAGE TOURISM TO LOS ANGELES?



LOS ANGELES IS CURRENTLY SET TO HOST THE OLYMPICS IN 2028. DO YOU THINK RAISING THE MINIMUM WAGE FOR HOTEL WORKERS TO \$30 AN HOUR COULD NEGATIVELY IMPACT THE CITY'S ABILITY TO MANAGE THE EXPECTED INCREASE IN VISITORS?



**Methodology:** This survey was conducted by Big Village among a sample of 507 residents of Los Angeles County who are 18 years of age and older and registered voters. 129 respondents were part of a union household. This survey was live on June 17-22, 2025 and was conducted with a 95% confidence level.